



PUBLIC LAND STRATEGY

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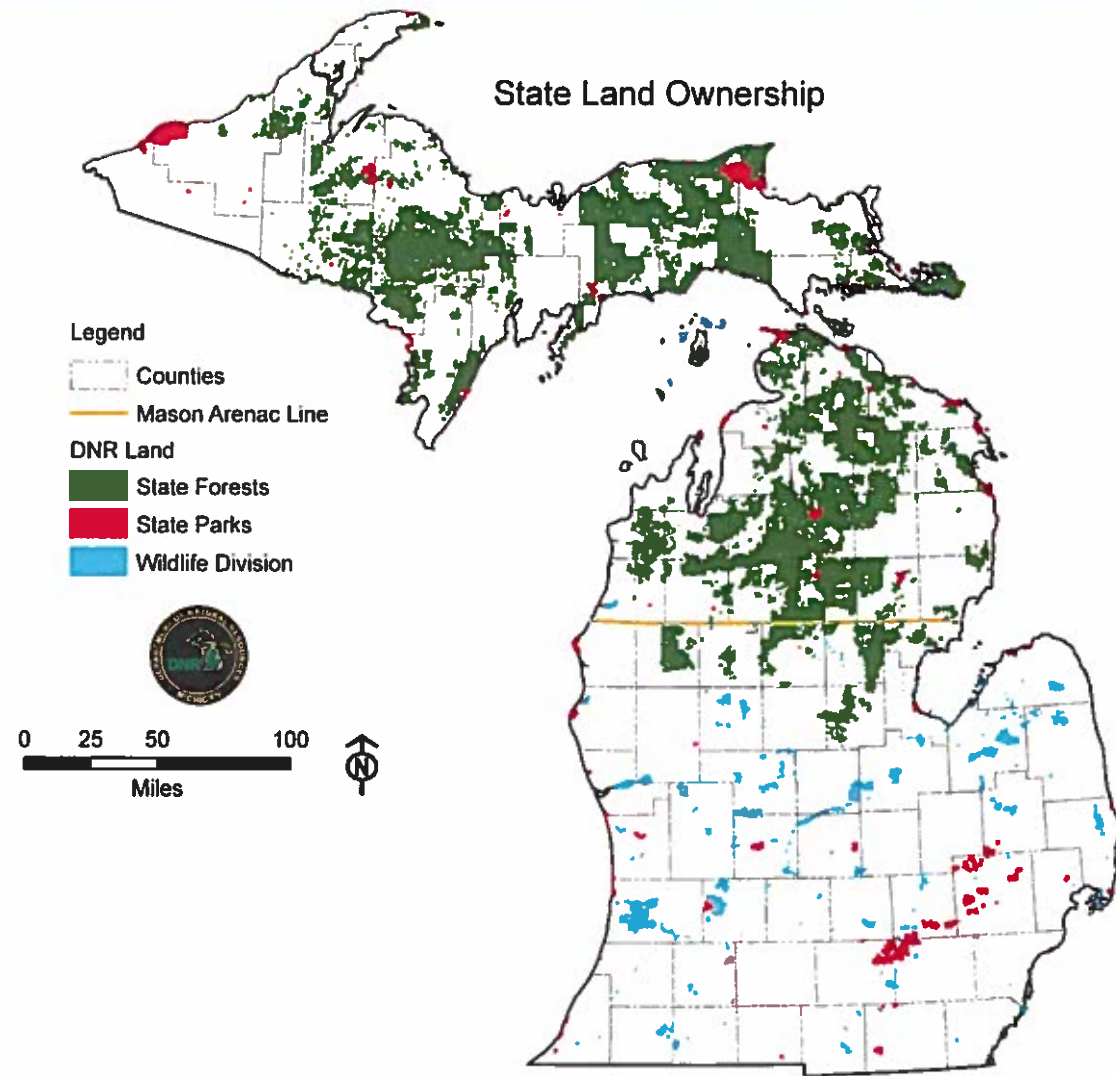
Public Act 240 of 2012

- DNR's Public Land Strategy meets the requirements of Act 240, 2012 and answers the following:
 - Where public lands are located
 - What values public lands provide
 - How public lands are managed
 - How public lands will be managed in the future



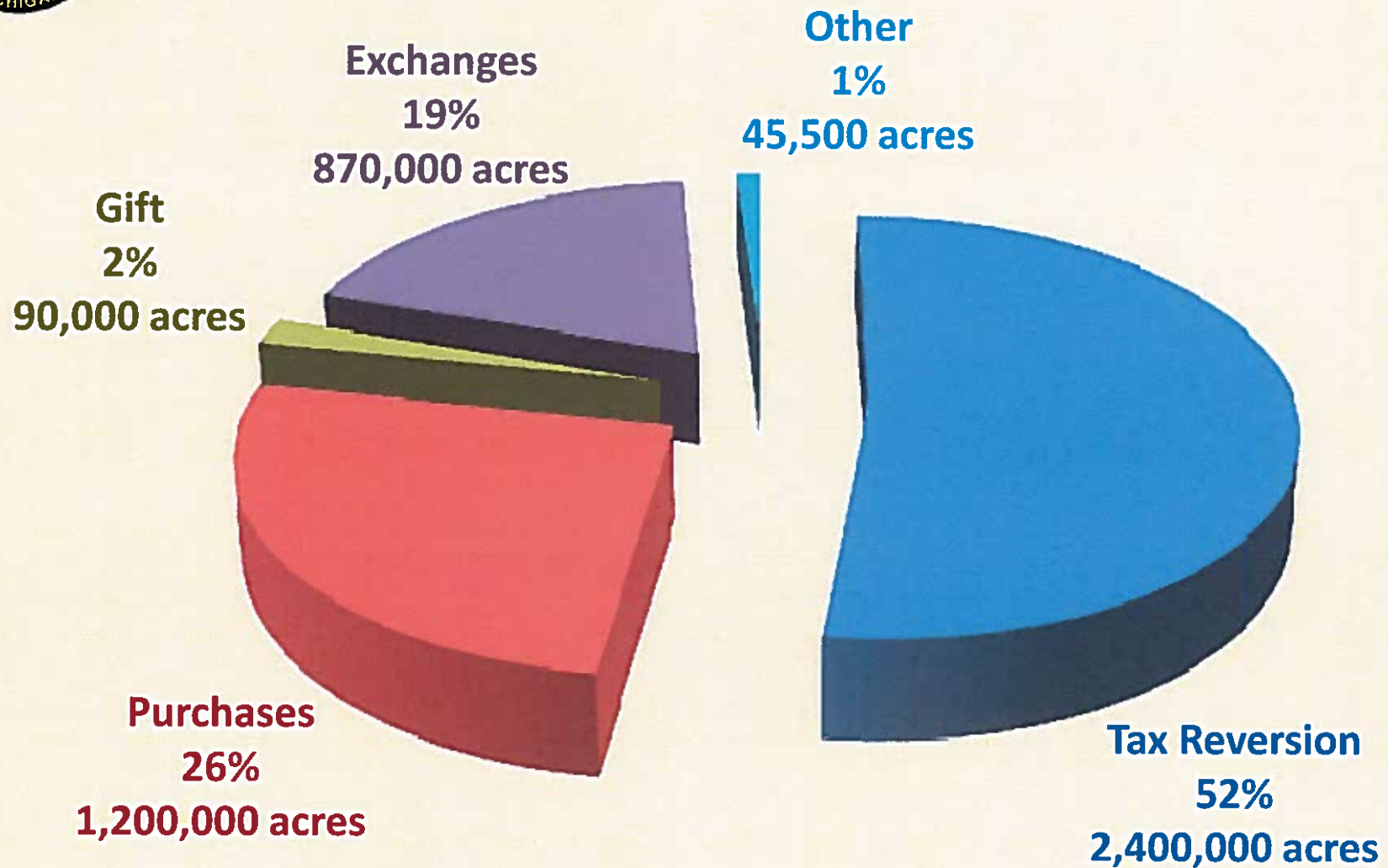
Location of DNR-managed lands

- 4.6 million acres of surface ownership
- 6.4 million acres of mineral ownership





How current public lands were acquired





Why public land



DNR manages public lands to provide citizens and visitors with opportunities to recreate, support local and rural economies and protect unique places.

-- Public Land Strategy



Value of DNR managed lands

- Public lands support Michigan's economy and the state's quality of life, and protect our special places.
- Seven of the top ten tourist destinations in the state are managed by the DNR.





Value of DNR managed lands

- Public forests are a mainstay of the state's \$20 billion forest products industry.
- Public lands and assets support Michigan's \$22.8 billion tourism industry.
- Public lands provide access for fishing, which contributes \$2.5 billion annually to Michigan's economy.



Value of DNR managed lands

- Michigan's 4.6 million acres of public land are a critical component of hunting, which contributes \$2.3 billion annually to Michigan's economy.
- State parks host 26 million visitors each year and last year surpassed one million camp nights.
- Michigan has 12,500 miles of trails, and the most miles of rails-to-trails in the country.





Value of DNR managed lands

- More than 1,300 boat launches and 80 public harbors support a \$4 billion boating industry.
- Michigan has the largest volume of natural gas storage of any state, and 13 percent of that capacity is on public land managed by the state.
- Snowmobiling contributes over \$1 billion to Michigan's economy.
- ORV users spend \$82 million annually on ORV-related trips.



How the strategy was developed

The Strategy Advisory Committee included:

- Charlie Becker, Plum Creek Timber Company
- Bill Manson, Michigan Snowmobile Association
- Rick Chapla, Right Place Inc.
- Tom Bailey, Little Traverse Conservancy
- Denise Cline, Northeast Michigan Council of Governments
- Brad Garmon, Michigan Environmental Council
- Erin McDonough, Michigan United Conservation Clubs
- Tim Ervin, Alliance for Economic Success
- Ann Conklin, Michigan Recreation and Park Association
- Dan Stencil, Oakland County Parks and Recreation
- Phil Koro and Jim Stachnik, Chevron North America Exploration and Production Company
- Dr. William Porter, Boone and Crocket Professor MSU
- Rich Bowman, The Nature Conservancy
- Amy Mangus, Southeast Michigan Council of Governments
- Dr. Bryan Burroughs, Michigan Trout Unlimited
- Dennis West, Northern Initiatives



Public engagement

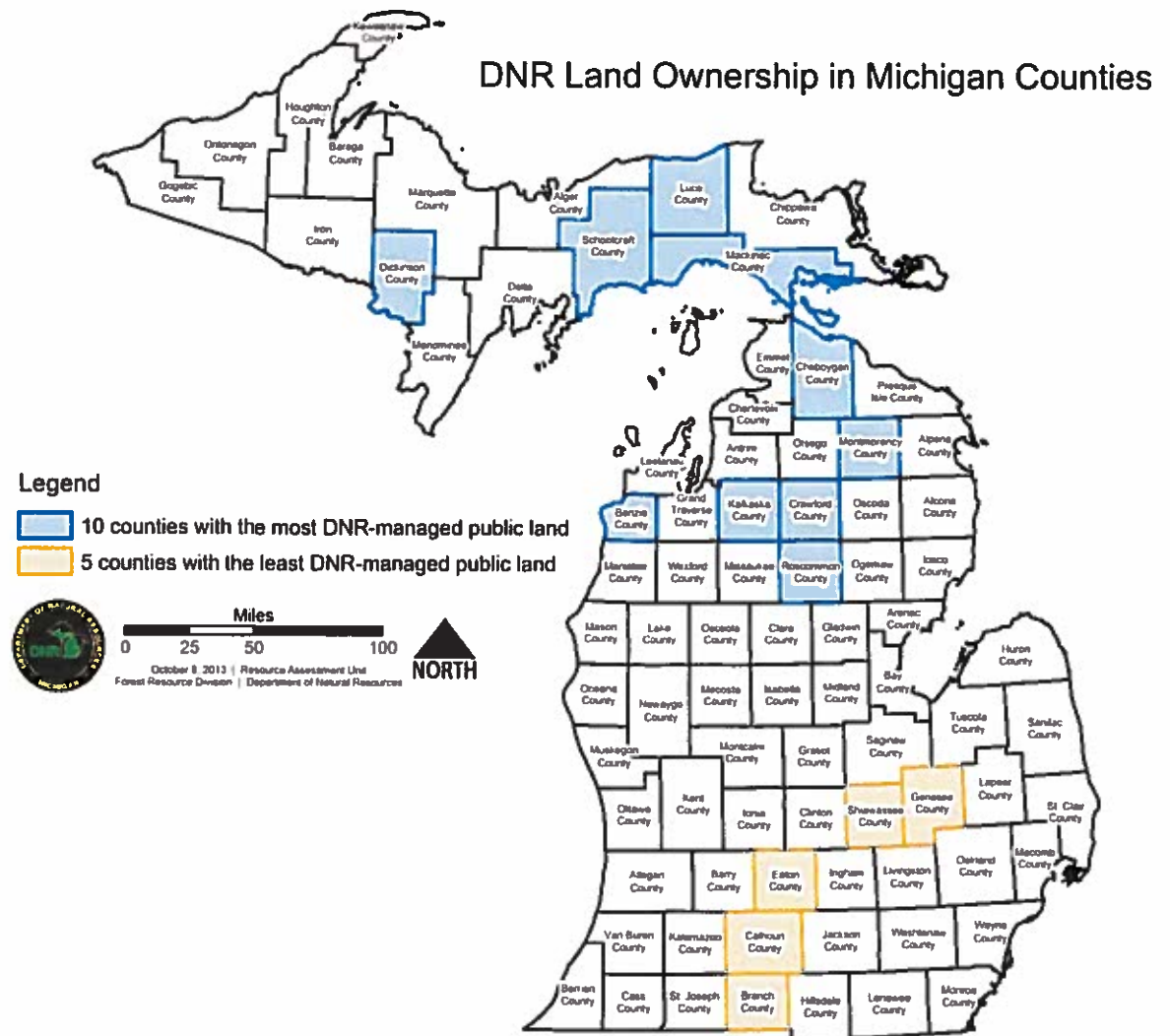
Statewide public meetings

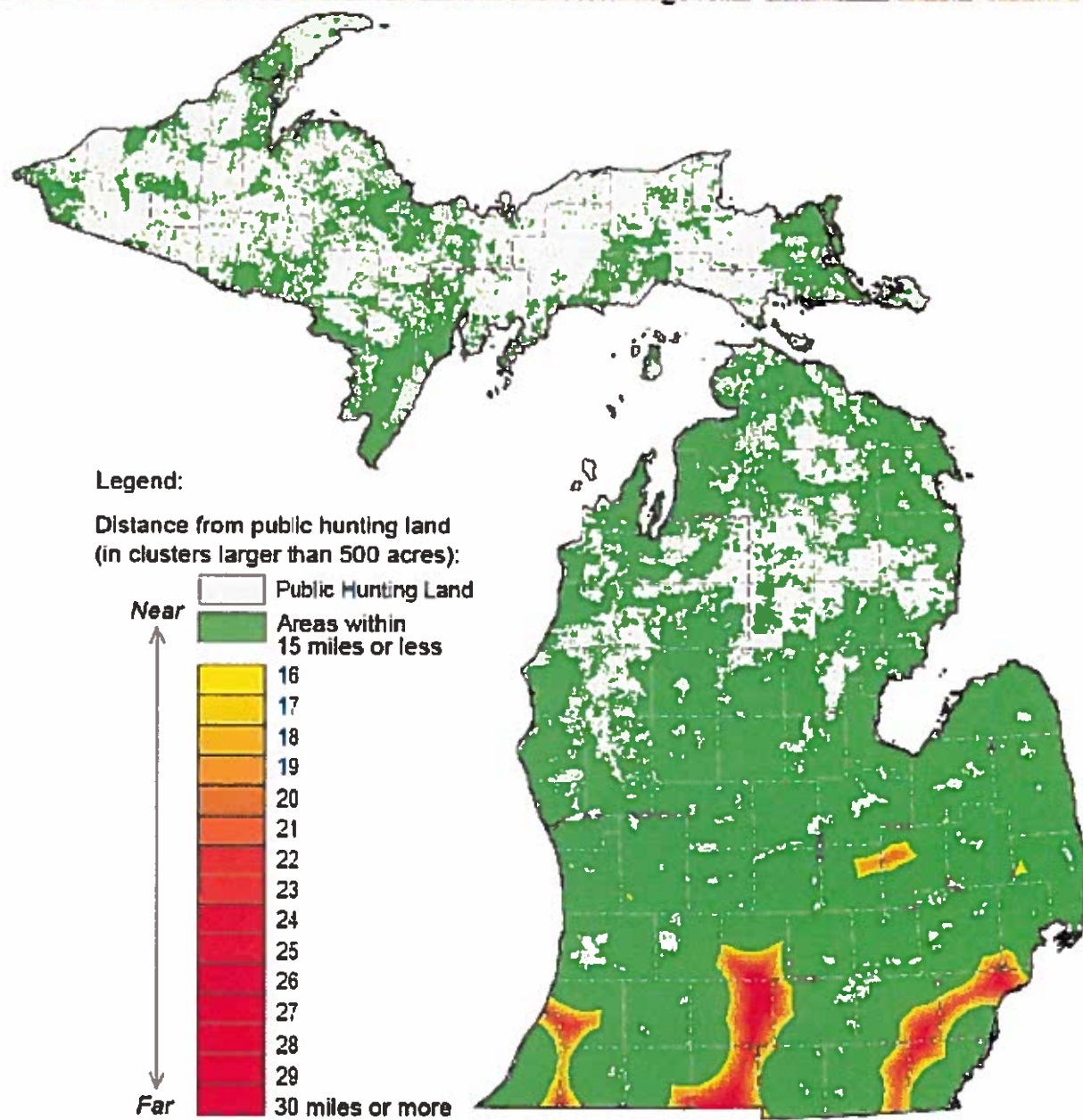
- Held statewide stakeholder meetings
 - Chambers of Commerce, Regional Economic Development Agencies, Convention & Visitors Bureau, Community Parks and Recreation, Land Conservancies, Local Units of Government, and Foundations
- Sponsored 10 open houses
 - Battle Creek, Bay City, Gaylord, Grand Rapids, Harrison, Lansing, Marquette, St. Ignace, Traverse City, and Waterford
- Sponsored 6 regional meetings
 - Marquette, Gaylord, Grand Rapids, Bay City, Battle Creek, and Waterford
- Received over 600 public comments, online and through e-mail



Public engagement

- Met with the 10 counties with the most DNR-managed public lands and the five counties with the least amount of DNR-managed public lands





County Boundary



New local engagement model

Over the past four years the DNR has:

- Focused regionally and act collaboratively
 - Work with County Commissions and Townships
 - Local engagement has increased on land acquisitions and sales from 30% in 2013 to 100% in 2016.
- Unified plans with regions and local units of government
 - Working through Master Plan process to avoid conflicts



New local engagement model

Over the past four years the DNR has:

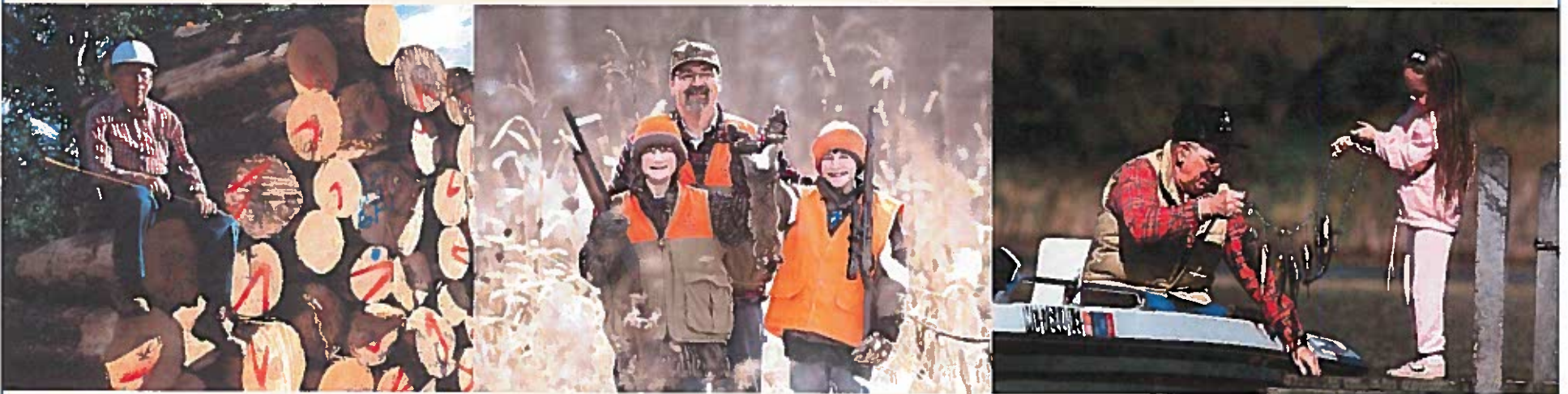
- Focused on quality facilities
 - Facilities that provide benefits to the DNR, local governments, and stakeholders
- Increased public awareness of public land opportunities
 - Press releases, website postings with 30 day public comment, social media (Facebook, Twitter) and invitations to scheduled meetings





The Strategy contains

- Goals and outcomes
- Measures and metrics to hold us accountable
- A new approach to local engagement





Seven key actions for the future

- Become Data Driven
- Focus Regionally
- Link Facilities
- Participate in Integrated Planning
- Increase Collaboration
- Focus on the Quality of Facilities
- Increase Marketing



New strategy for land disposal and acquisition

- Reviewed 4.6 million acres and initially identified 240,000 acres of “unconsolidated” ownership for further review
- Identified lands for strategic investment and disposal in partnership with local leaders





New strategy for land disposal and acquisition

- Sale of 1,800 surface acres and 7,000 acres of mineral rights in Luce and Mackinac Counties to Graymont for new limestone operation.
- Sale of 600 acres to Arauco North America in Crawford County for \$325 million investment for particleboard plant that will generate 250 permanent jobs





New strategy for land disposal and acquisition

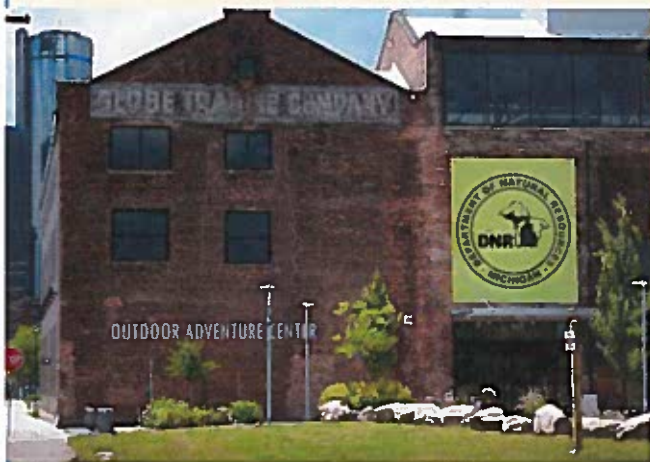
- Sale of 188 acres to Kirtland Community College to create a Health Sciences Center also in Crawford County
- Resolved 75 out of 124 historic trespasses on DNR lands through the Encroachment Resolution Initiative (ERI) since 2012





New strategy for land disposal and acquisitions

- Focus on southern Lower Peninsula for increased recreational opportunity
- Crystal Waters MNRTF land acquisition





New strategy for land disposal and acquisitions

- Purchase of 726 acres in Jackson County for Watkins State Park in 2016
- Purchase of 386 acres in Van Buren County for Cornish State Game Area in 2015







“The abundance of public land in Michigan has a huge impact on our business. I’ve been in a lot of other states and Michigan is blessed with public lands...”

*-- Jeff Poet, President
Jay’s Sporting Goods*



Thank you

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